

PRESS RELEASE

TEAM KRIEGER WINS FIRST PLACE AMONGST ANNA UNIVERSITY AFFILIATED COLLEGES IN BAJA 2014

Chennai, 10th March 2014.

A Premier Engineering Institution in the city, Velammal Engineering College, Chennai sent a team comprising of Mechanical and Production Engineers to the 7th **SAEINDIA BAJA 2014**, a National level competition conducted by the **SAEINDIA (Society of Automotive Engineers)**, held at **Pithampur, Madhya Pradesh from February 20th-23rd, 2014.**

BAJA is a four day event held for the undergraduate engineering students with an objective to design and fabricate an All Terrain Vehicle (ATV) that must undergo a series of intensive technical inspections, static tests, dynamic tests and finally an endurance race in the designed track. The competition is sponsored by esteemed companies like Mahindra & Mahindra, ARAI, John Deere, Radisson Blu , ANSYS, Emitech and Chevrolet.

This is the **6th consecutive year** that the students of Velammal Engineering College are participating in this event. **The result was announced in the Society of Automotive Engineers (SAEINDIA) website on March 7th 2014.** The team, under the guidance of Mr. S. Chinnasamy and Mr. Elvin Asst. Professors brought laurels to the institution by **placing 1st amongst Anna University Affiliated Colleges, 5th in the State and 18th among the 360 institutions that participated in the event from various parts of India.**

The Management of Velammal Engineering College congratulates the students on their achievement.